

UTAH HEALTH CARE ASSOCIATION

Representing Utah's *Quality* Leaders in the Long Term Care Profession



October 11, 2004

Dear Dennis,

On behalf of the membership of the Utah Health Care Association (UHCA), we want to thank you again for your recent participation as a presenter/speaker at UHCA's 2004 Convention and Vendor Showcase! Looking back, I realized that you have been a regular conference speaker for UHCA since 1988. What a testimony to you and your commitment to Utah's long-term care profession! Please know how much the members of UHCA appreciate your loyalty and support.

Over the years, you have presented on a number of different topics, but I want to assure you that this year's presentation was especially well received by our attendees. This year's program on "Stress Management through Self Hypnosis" was very timely, given today's hectic pace throughout the long-term care environment. Our membership appreciated the valuable insights that you provided into the usefulness of hypnosis for relaxation and stress reduction. Your explanations of both hypnosis and hypnotherapy gave the audience an understanding on how they can create a positive influence in their own life by utilizing their own natural trance abilities. The group hypnosis section of the workshop, where everyone was hypnotized for relaxation, was most beneficial. The CDs are also making an ongoing positive impact on those who have been using them.

It is my pleasure to let you know that you received an overwhelming majority of "5's" (which are defined as exceptional) by your attendees and furthermore your session drew one of the largest percentage of attendees for any of the breakout presentations. I am confident that the information you presented will have a long-lasting positive impact on our membership, both in their professional and personal lives. This is especially true when we acknowledge how each one of us can change unwanted behaviors and negative habits through self-hypnosis and can, therefore, feel better about ourselves and be more productive in our own lives!

Again, please accept my sincere appreciation for a job **WELL DONE**, and know that we very much look forward to hearing from you again! I remain,

Sincerely yours,

Deb Burcombe, Deputy Director

Utah Health Care Association

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